

Food, Merchandise, and Exhibition Vendors

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FOOD, MERCHANDISE, and EXHIBITION VENDOR REGULATIONS and APPLICATION

FOOD & MERCHANDISE ITEMS ALLOWED:

Food, Non-Alcoholic Beverages, Ice Cream, Balloons (inflatable items), Flags, and Approved Novelties

EXHIBITION VENDORS:

A limited number of exhibition vendors will be allowed. No sale of products or services will be allowed by exhibition vendors.

INSURANCE

- Vendors must provide the City of Alcoa with 2 copies of their Certificate of Insurance stating the limits of liabilities with the City of Alcoa added as an additional insured for June 28, 2008. The minimum limit of liability is \$500,000.

SALES

- The City of Alcoa does require that you limit your sales to the product(s) approved on your application. NO EXCEPTIONS! If you attempt to sell an item not listed on your application, you will be asked to stop or leave.
- Vendors shall be solely responsible for paying all sales taxes due the State of Tennessee and securing all licenses and permits.
- All sales will be in cash.
- Food and novelty items may only be sold from the assigned vending booth site or by an approved strolling vendor.
- Due to anticipated vehicular and pedestrian traffic in the area, all vendors must be checked-in and equipment on site no later than 12:00 p.m. (noon).
- All sales may begin at completion of setup, and must end and lighting turned off no later than 9:30 p.m.

SAFETY

- Vendors must abide by all applicable regulations, fire rules and sanitation laws (proper grease disposal, etc.), including Blount County Health Department Guidelines and City of Alcoa Code Enforcement Guidelines.
- LP GAS/PROPANE TANKS – Each food vendor using LP Gas/Propane tank(s) must pass inspection by the City of Alcoa Fire Inspector. Inspections will take place on June 28, 2008 from 12:00 p.m. – 1:00 p.m. Maximum size for cylinder shall be 125 lbs. A maximum of two cylinders

per site will be allowed. All cylinders shall be secured in the upright position to prevent accidental tipping and shall be protected from vehicular traffic.

- The Fire Inspector will inspect all booths - Fire extinguishers are required if the following conditions exist - In all booths where cooking operations are performed, fire extinguishers of the appropriate type and size shall be made available for use in the event of fire. All fire extinguishers must be a minimum of 2-A:10-B:C 5 LBS. All fire extinguishers shall be tagged and certified by a state licensed fire protection company and shall be in current compliance.
- All cooking operations shall be performed with safety as a top priority. Cooking performed with an open flame shall not be done under tents or in close proximity of combustible materials. Safeguards shall be taken to insure that hot surfaces are not in close proximity to the general public. All hot embers including, but not limited to wood and charcoal shall be properly disposed of before vendor leaves site. No hot embers shall be allowed to be in contact with grass or vegetation in any manner either while cooking or after cooking operations have been terminated.

ELECTRICITY

- The FreedomFest site is limited in the amount of electrical outlets available. It is imperative that an itemized list of all equipment to be used (with wattage and amp requirements for each) be listed correctly on the application. There is limited 220 volt service available. Electricity will be provided only if noted on the application. Vendors should have ample heavy duty, minimum 12-gauge copper extension cords with no splices and no longer than 100' for the 120 volt service. Please ensure they are in good condition. There will be no hard tail hookups allowed. All plugs must have OSHA approved ends. All electrical outlets are of the GFCI type. Please check to see if your equipment will operate on a GFCI before coming to the FreedomFest. No exceptions will be made in regards to the safety of the public. The use of generators is prohibited at Duck Pond vending site. Generators will be allowed in the Springbrook Park area. Attached is a picture of the Duck Pond electrical boxes showing the outlets available. If you have a plug that will not fit one of these outlets, you must advise the City in advance or else electricity may not be available to you. If a vendor requires installation of any special fixtures, plugs, etc. – they will be required to reimburse the City for any installation expenses incurred.

WATER, SANITARY SEWER, and ICE

- The Blount County Health Department requires each vendor to supply their own hot and cold water supply. They will accept pots of hot and cold water. Vendors are responsible for providing their own supply. If your equipment does not have running water, please bring some means of storing and heating your own water. The City of Alcoa will not be held responsible.
- No sanitary sewer service will be provided vendors. A grey water dump will not be available.
- Vendors must provide their own ice.

TRASH

- Trash receptacles will be provided. Trash must be bagged and all vendors are required to supply their own garbage bags. All vendors will be responsible for site clean up and removal of surplus products, equipment, oil, boxes, pallets, etc. NOTE: Failure to remove equipment/trash by the time required will result in impoundment and/or disposal by the City of Alcoa. Vendor will be imposed a \$500.00 penalty and will not be considered for future events.

BOOTHS AND FEES:

- The main vendor area will be located along Springbrook Road between Alcoa Middle School and the Duck Pond. A limited number of sites are available in the Springbrook Park area but will have no power or water provided.
- Duck Pond booths - \$200.00 for food and merchandise vendors and \$400 for exhibition vendors. Booth sites are 20' x 20'. Those requiring additional space may rent a second booth for \$100.00.
- Springbrook Park booths - \$100 for food and merchandise sites and exhibition sites will be \$300. Booths sites are 20' x 20'.
- "Strolling vendors" or "Cart vendors" - Fee for vendors not confined to a physical location, will be the same fee as for a regular booth, \$200.00 for up to 2 strollers or 2 carts. All strolling and cart vendors will be issued identification that will be required to be visible at all times.

- Vendors with cart type of setup shall remain at the site assigned and may not move their cart to a different location.
- Vendors may set up booths between 9:00 a.m. – noon on Saturday, June 28, 2008 with all vehicles removed from the site by noon. Vendor parking is located nearby. Sales may begin upon the completion of setup and continue until 8:30 p.m. OPERATIONS MUST CEASE AT 9:00 P.M.
Springbrook Park Vendors - If you choose to leave the event area prior to the fireworks display, please use extreme caution due to heavy pedestrian traffic in the vicinity. Exit away from the event area without entering any barricaded areas.
- Duck Pond vendors may not begin breakdown before the end of the fireworks show. All vehicles and equipment must be removed from all events sites by midnight.
- Vendors must contain all equipment, supplies and storage space within their space.
 - Nothing may be hung on or attached to trees, utility poles, street sign posts, etc.
- Booths must be of sound construction, free-standing, and must not obstruct others.
- Springbrook Park vendors - Unloading and loading of your vehicles and vendor parking is along Springbrook Road. Do not pull your vehicle into the grass. Due to limited space, all motor homes, travel trailers, and vehicles larger than a standard van will be prohibited.
- Parking for vendors in the Duck Pond area will be provided along Lodge Street between Springbrook Road and Faraday Street.
- Parking permits will be sent with your confirmation notice and must be visible.
- Do not ask FreedomFest to hold checks, fees are deposited upon receipt. All fees must be paid in advance in order to be considered for participation in FreedomFest 2008 and must be in the form of a check or money order.
- If you are not selected to participate, your booth fees will be refunded in full. If you are selected but decide not to participate, you must notify Tricia Tipton, Special Projects Coordinator, 223 Associates Blvd., Alcoa, TN 37701-1948 in writing no later than June 13, 2008. Refunds will be not be made after this date for any reason.
- Fees include: Vendor space, electricity, Blount County Vendor Fee.
- FreedomFest 2008 reserves the right to refuse any application and to withdraw acceptance of any application under which circumstances vendor's booth fees will be refunded in full by June 13, 2008. FreedomFest 2008 reserves the right to restrict or prohibit any activities determined by the FreedomFest staff to interfere with public access and/or event programming, or which will reflect poorly on the overall event.

RAINOUT PROCEDURE:

FreedomFest 2008 is a rain or shine event. Vendors should be prepared to continue in the case of light rain. In the case of heavy rain FreedomFest will consider electrical hazards, logistical requirements, vendors' needs, and the requirements of performing artists in making any decision about suspension or cancellation of any part or the entire event. No refunds will be made due to inclement weather, any other cause that is beyond the control of FreedomFest, or the vendors' decision not to participate.

AVAILABLE OUTLETS - Duck Pond Site Only



[2008 FreedomFest Food Merchandise & Exhibition Vendor Application](#)
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